Venera IBC2015 Preview
Venera Technologies
Stand 7.G43
Sept. 11-15, Amsterdam

Venera will Showcase Key Enhancements to its Flagship Product Pulsar File Based QC system At IBC 2015

NEW DELHI — August 14, 2015

Company Overview:

Venera provides cutting-edge solutions to the digital media industry. Since its inception in 2003, the company has continually delivered innovative video analysis products tailored to the evolving requirements of its customers and the industry. Venera's flagship product, the Pulsar™ automated file-based QC solution, along with its Rapid add-on module, improves the operational efficiency of file-based workflows by automating content QC processes. Ensuring consistent content quality throughout the workflow, Pulsar is the QC tool preferred by some of the largest media companies worldwide.

Venera Products at IBC2015

Pulsar™ File-Based Automated QC

Venera's flagship product, the **Pulsar™** automated file-based QC solution, is used worldwide by leading media companies to automate content QC processes from ingest through delivery. Venera will highlight the following major enhancements to this product.

1. New audio/video baseband checks such as:
    a. 3:2 pulldown verification
    b. Flash frames detection
    c. Enhanced color gamut detection
    d. Dual mono detection
2. Formats and checks
    a. DCP package verification
    b. IMF package verification
    c. AS-02 support
    d. MXF enhancements
3. Application
    a. Pulsar now available as a native 64-bit application
    b. Support for international language files/folders
    c. Multilevel alert severity
4. Templates
    a. Wider and enhanced factory templates library. Templates for CableLabs, DPP, IRT, iTunes®, Netflix, Playbox, and XDCAM are now available.
    b. Better management of factory templates

More…

Pulsar™ PPU (Pay-Per-Use)
Providing the flexibility of a software-as-a-service (SaaS) cloud solution and the security of a dedicated on-site system, **Pulsar™ PPU** makes the advanced QC functions of the acclaimed Pulsar automated file-based QC solution available to facilities as they are needed. However, unlike typical SaaS models, because Pulsar PPU is a unique software solution that operates *within* the user's facility, there's no need to install additional network infrastructure to take advantage of it. Consequently, media companies of all sizes can leverage Pulsar PPU to perform integrated QC across content types and stages in the workflow, reducing dependency on specialized skills and using existing resources more efficiently.

Photo Link: www.wallstcom.com/Venera/Venera-Pulsar-1.JPG
Photo Caption: Pulsar™ Automated File-Based QC System

Photo Link: www.wallstcom.com/Venera/Venera-Pulsar-2.JPG
Photo Caption: Pulsar™ QC Checks

Company Quote:

"We continue to make **Pulsar** a better and faster solution so that users can quickly automate their QC workflows. Pulsar's ease of use allows users to adopt it quickly without getting bogged down by the technical complexities. Pulsar's availability in a wide range of editions suitable for users of different sizes and budgets makes it the platform of choice for organizations worldwide."
— Vikas Singhal, Co-founder and Executive Director of Business Development at Venera Technologies

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